



*A higher standard.
A higher purpose.*

Evangelical Council for Financial Accountability

440 West Jubal Early Drive, Suite 130 • Winchester, VA 22601

September 1, 2010

Mr. Mike Novak
Educational Media Foundation
5700 W Oaks Blvd
Rocklin CA 95765-3719

Dear Mr. Novak,

Your ministry's 2010 Annual Membership Review (AMR) has been approved. Educational Media Foundation has faithfully demonstrated its continued compliance with the ECFA Standards of Responsible Stewardship.

We appreciate your ongoing commitment with denominations, churches, educational institutions and other Christian ministries to exhibit excellence and accountability. Conservatively, we estimate that 35-40 million donors annually support ECFA members. We humbly believe God is honored by the unity of over 1,400 organizations within the Body of Christ.

Each year over one million visit our website. It is replete with information about board governance, financial accounting and stewardship topics. Our online ServantMatch™ (www.ECFA.org/ServantMatch.aspx) tool allows donors to find giving opportunities in various categories. During its first year, 2009, ServantMatch® has made over 200,000 member referrals to donors. Be sure your organization is reflected for this member-only benefit. Email Kim@ECFA.org if you have questions about ServantMatch™.

We are proud to count Educational Media Foundation among those organizations that set the example of integrity within the evangelical community. May God continue to bless your ministry as you do His work.

Sincerely,

John Van Drunen
Director of Compliance

JVD/bm
Enclosures

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Member Profile

440 W. Jubal Early Dr., Suite 130
Winchester, VA 22601-6319
1(800)3BE-WISE www.ecfa.org



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Organization: Educational Media Foundation
Address: 5700 W Oaks Blvd, Rocklin, CA 95765-3719
Telephone: (916) 251-1600 Web Page: www.klove.com
Facsimile: (916) 251-1650 Email: klove@klove.com
CEO: Mr. Mike Novak Founded: 1981
Donor Contact: Mrs. Virginia Walker Member Since: 1/17/1996

Ministry Description:

Educational Media Foundation ("EMF") is a not-for-profit 501(c)3 foundation, recognized by the IRS as a tax deductible organization. EMF operates the K-LOVE RADIO NETWORK and the Air 1 Radio Network, non-commercial radio stations and FM translators (low power-repeaters) located across the country and around the world via the Internet. The purpose of EMF is to present the Gospel message in a simple, straight-forward manner, using contemporary Christian music and announcers who communicate God's love in easy to understand terms. K-LOVE also endeavors to provide spiritual encouragement, inspiration, and a deeper understanding of our Judeo-Christian heritage, while promoting positive, wholesome family values.

Financial Information:

<u>Fiscal Year End:</u>	<u>December 31, 2009</u>	<u>December 31, 2008</u>	<u>December 31, 2007</u>
<i>Income:</i>			
Total Income	\$88,915,268	\$92,937,969	\$82,916,157
Donated Income	\$86,963,598	\$85,316,184	\$79,740,985
<i>Expenses:</i>			
Program Services	\$62,815,160	\$61,557,806	\$55,422,169
General and Administrative	\$6,651,138	\$6,291,533	\$4,915,616
Fund-Raising	\$2,832,165	\$2,012,322	\$1,894,769

In addition to donated income, total income includes all other sources of revenue, e.g. sale of products, rental income, realized and unrealized gains or losses on investments and interest income.

If you have specific questions about this ministry's program services, please call or email them directly at their telephone number or email address listed above. If you desire more detailed financial information, write or email the ministry and request a copy of their current audited financial statements. Please call ECFA with any questions concerning this organization's compliance with the ECFA Standards of Responsible Stewardship. For wise giving, always look for the ECFA seal.