K-LOVE CHRISTMAS TOUR

MESSAGE FROM MIKE

SHARE THE LOVE

INSIDE THE MUSIC

GOD BLESS THE DJ!

LOCAL EVENTS

30 DAY CHALLENGE

ON THE COVER: MONIKA KELLY — MID-DAYS ON K-LOVE.
20 days. 15 shows. 27,000 attendees.

K-LOVE’s 2014 Christmas Tour from December 3-20 was reported as the best yet. Hosted by JD Chandler and featuring a lineup including Jeremy Camp, Love & the Outcome, Plumb, and Chris August, each show was unique, yet they all had one thing in common – a multitude of people coming together to celebrate our Lord and Savior, Jesus Christ.
From Pittsburgh and Philadelphia to Charlotte and Nashville, and all the cities in-between, audience, staff, and musicians alike were blessed with refreshing moments and little reminders of what this season is truly about. In between sets, K-LOVE DJ’s shared stories about what Christmas means to them through a special video played. DJ Kelli Caldwell moved us all when she told us about the year her husband lost his job. A family blessed them by leaving a Christmas tree on their doorstep with one hundred dollar bills hung as ornaments. It’s these little events, orchestrated by God, that remind us He is present in every aspect of our lives.

Jeremy Camp said, “I think in this generation we realize more and more that we need ‘each other as a family to stay strong and take steps together spiritually. To see that on this tour, and people responding to worship and the gospel is the best thing I enjoy about this tour, families coming together.”
With almost every venue sold out to capacity and attendance up 114% over 2013, our third year on the K-LOVE Christmas Tour continued the amazing ministry experience where we were able to bless others, and be blessed in return. Partnering with Feed the Children, we averaged over 100 child sponsorships each night. That means over 1,500 children around the world were provided with food and other essentials to help them toward a brighter future. God is good!

Brian Neuwirth, Senior Promotions Manager for K-LOVE said it best, “For me, the best part was closing each night with all of the artists on stage singing, ‘Go Tell It On The Mountain’! What a great way to close—with a challenge to go tell someone about the Good News ... that Jesus Christ is born!”
Ann and I would like to be one of the first to encourage you as we enter another year of serving God. At K-LOVE our 2015 focus will continue to be on what we feel God blesses; our desire to always focus on the act of ministry and creating compelling content that encourages people to have a closer relationship with Christ today than they had yesterday. The many blessings we have seen to date may very well be just the beginning of His love. Please enjoy the January issue of IMPACT magazine and praise the One who makes it all possible.

Mike Novak
President & CEO
In John 10:10, God’s word reminds us that we are designed to live an abundant life! We are not designed for the mundane. This past Christmas season myKLOVE took this verse to heart and applied it our K-LOVE Christmas Tour.

We called it the Upgraded Experience. Using myKLOVE 2.0, we created a second screen concert experience for attendees at all of our 14 tour stops. Audience members were able to join the live chats, share favorite songs and stories, take polls and discover fun facts about artists.

It was amazing to watch people in cities all over America not only enjoy live music but also live interaction using their mobile phones.

Download myKLOVE 2.0 and stay tuned for our next live event!
There are few things little girls love more than the wholesome fun of the classic American Girl Doll. That's why we felt so blessed to minister to these young girls and their mothers at this year's American Girl Fashion Show at the Factory at Franklin in Tennessee. Presented by Mercy Community Healthcare and K-LOVE, each of the three shows was sold out with a total of 3,000 attendees.

Our booth was set up as “The Soda Shop,” where girls could come with their moms and bring their American Girl Dolls to have a cup of hot cocoa. We were given the opportunity to connect with and share the love of Christ to all who visited. It was such a blessing to serve these families as they spent quality time together!

Sometimes, a cup of cocoa is more than just a drink – it’s a blessing that unites mothers and daughters as they bond. Our Soda Shop ministry was a huge success and we can’t wait for next year’s American Girl Fashion Show!
K-LOVE’s “Share the Love” is an exciting new ministry campaign created to give opportunities to engage our K-LOVE audience, encouraging them to get involved by sharing God’s love locally within their very own communities.
We kicked off this new program in December, encouraging our listeners to connect with an organization that provides toys for underprivileged children. We invited our listeners to visit KLOVE.com and give a gift through Toys for Tots or to connect with one of the many local organizations shown here.

The K-LOVE station in Philly alone is one of 15 markets that stepped up by donating and working together with City Team Ministries to deliver 11,000 toys to 2,600 kids in 1,000 different families.

We look forward to sharing the love and making an impact!

LOCAL ORGANIZATIONS WE PARTNERED WITH:

- New York City ---- Star of Hope
- Chicago ---- Toy Box Connection
- Philadelphia ---- CityTeam
- Phoenix ---- Surprise Toy Drive
- Denver-Boulder ---- Boys and Girls Club
- Hartford ---- Connecticut State Police 18th Annual Toy Drive
- Portland ---- Portland Fire and Rescue Toy N Joy Makers
- Greensboro ---- WS-High Point – Piedmont Triad area Toys for Tots
- San Jose ---- CityTeam
- Kansas City ---- Operation Breakthrough
- Salt Lake City-Ogden-Provo ---- Inter Mountain Toy Drive
- Pittsburgh ---- Brashear Association
- San Antonio ---- San Antonio Firefighters
- Sacramento ---- Toys for the Troops Kids
- Nashville ---- Graceworks Ministries
- Charlotte ---- HopeMatch
Plumb’s newest song, “Lord I’m Ready Now,” is based on the reflection of the artist who admits to being self-absorbed and narcissistic at times. Saddened she couldn’t go back and change the mistakes she made, and living with regret of her past, it often felt as if she had lost time. It was comforting for her to know that through the seasons of her life, whether good or bad, God could use it. Nothing is ever wasted. This heartfelt song is a reminder and a challenge to all of us that it’s never too late to start over by being who you were created to be. The Lord is waiting patiently for us to say, “I’m ready now!”

Listen to the audio clip

SEAN’S STORY

Just 5 months ago, I was on the verge of suicide. One night at work, a co-worker explained to me the story of Peter walking to Christ on the water. It all came from listening to the song “Oceans.” As she explained the song, she was in tears realizing how much it related to her own life. I understood at that moment that I had been drowning my entire life and all I had to do was reach out to Jesus to save me. I did that night. God entered my heart and all the pain and turmoil I was plagued with just vanished. Jesus saved my life and all I had to do was reach out to Him. For the first time ever, I am truly, honestly, happy.
INSIDE THE MUSIC:
Monthly emails taking you deeper with the artists and songs you hear on K-LOVE.

FEATURED ARTIST
Danny Gokey
With new song “Hope In Front Of Me,” former American Idol contestant encourages others to find purpose in the dark moments.

NEW MUSIC
“Mercy”
by Matt Redman
centers on the greatness of God’s mercy and that we would never “lose the wonder” of it all.

“Made New”
by Lincoln Brewster
Lincoln continues to lead people into worship with his latest song, “Made New.”

IMPACT MAGAZINE:
An opportunity to connect with K-LOVE and stay up to date on exclusive happenings.

Creation Festival
When 70,000 Christian Music fans flocked to Agape Farm in Central Pennsylvania on June 25-28 for the Creation Northeast Festival, we knew it was going to be an unforgettable week.

Revival of Detroit
In a city many say is beyond repair, hope is now beginning to be re-born through the Revival of Detroit and K-LOVE Hope Center.

DIGGING DEEPER:
Transform your Mondays by getting an extra dose of encouragement for your week.

Do You Struggle with Trusting?
An encouraging word by Liz Curtis.

* Trust in the LORD...” - Proverbs 3:5

Trust. It’s the first thing a child learns. Mother stopped out of the room, but Mother will come back. Slowly, slowly fears are replaced with trust. So it is with our relationship with the Lord. We begin by learning to “lean on, trust in, and be confident” (AMP) in Him.

Yet, in order to “place your trust” (VOICE) in God, you must lift something out of yourself first—the need for control, the need to have all the answers—and deposit them into his loving hands. Then you must let go.

* ...with all your heart.” Proverbs 3:5

The Hebrew word, kol, means “all.” Not some, not most. All. Holding back nothing, making no demands, you release your need to be in charge “completely” (ERV), and do so “from the bottom of your heart” (MNV), which is to say the whole of it. If you start at the bottom, the rest of your heart will come too.
“I think our job, on air, helps listeners have a more meaningful life with Christ because they know they aren’t doing it alone. My hope is that through being real, sharing life’s highs and lows (‘cuz it’s not always sprinkles and unicorns) we create a friendship with the foundation always as Christ. I’ve always said I have the best job in the world as a professional ‘friend maker’! My hope is that by myself being a broken pot, letting God shine through the cracks, those on the other end of the airwaves want to know more about the One who shines. What sets the K-LOVE team apart is that it’s really not about any one of us, it’s about the Light that shines through us. My prayer stems from John 1:8 “He himself was not the light: he came only as a witness to the light.”

– LAUREN LEE
8pm - 2am Central

“I hope that people are reminded, as they listen, that as Christians we have hope that no one can ever take away, and that we have a God who loves us so much that He promises to “never leave or forsake us”. In spite of what our circumstances may look like, He is Emmanuel, God with us.”

– SCOTT SMITH
4pm - 8pm Central

“By sharing my own heart and experiences with Christ and His word, pointing others to His saving grace and by spotlighting K-LOVE listeners’ testimonies that bear witness to the sovereignty of God.”

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– LAUREN LEE
8pm - 2am Central
Every morning during our ‘Trending Now’ segment, I try to keep listeners ‘in the know’ with everything going on where they’re at ... plus including stories about the cool stuff God is doing all over the world! A reminder that no matter how tough or sad things might be ... God is still working and wants good things for you!”

– AMY BAUMANN
5am - 10am Central

“I’m privileged to present music, stories, ministry opportunities, and live events that glorify Christ! I feel as though I am nothing more than a server offering an extensive menu of moment by moment God encounters for a K-LOVE listener to feast on the only One that satisfies!” :-)

– CRAIG WEST
5am - 10am Central

“Not until we had the opportunity to get out of the studio and travel to different cities, was I able to look into the faces of K-LOVE listeners and realize the impact of this station. People would tell me some of the deepest most desperate issues facing themselves or their family, and how K-LOVE is the one constant in their lives — reminding them not to lose hope because God loves them and has not forgotten them. These are things only the closest of friends will share. Each emotional story highlighted the fingerprints of the Creator of the Universe. It is a humbling moment to realize how God is using this station to intervene in a situation in a way that only He can. To know that in spite of my faults, God has chosen me to use the talents He has given me to reflect His love is beyond words.”

– LARRY WAYNE
8pm - 2am Central

“To connect listeners with other listeners and their stories, and in turn connecting them to God. We hear so many stories about what God is doing and how He is moving in people’s lives, and as a result, God is praised and it boosts their faith! The common theme is, “If God can do it for that person then He can do it for me.” “If they can have that kind of faith then maybe I can too.” So I think it is all about relationship, it’s relationship with Jesus, and relationship with each other. Plus, if we can get in some really fun stuff on the air then it is icing on the cake. It’s cool how hearing something funny can change a grumpy mood and changes someone’s perspective. People consider humor to be a ministry!”

– MIKE KANKELFRITZ
5am - 10am Central
On November 8, 2014, we had an amazing opportunity on the Louisiana State University campus during the biggest game of the football season. K-LOVE set up on the front lawn of the BCU, as well as indoors to allow students to take a snapshot in our purple and gold photo booth. While the atmosphere was fun and inviting, we made it our goal to minister to the hearts of those present by showing God’s love in a practical way.

Partnering with Cooks for Christ, we were able to serve 200 students a meal of jambalaya, rolls, and dessert — true Louisiana cuisine! As we played games, served drinks and food, and handed out listener cards, we were able to share the good news of Christ and impact the lives of LSU students. And many attendees said they were grateful for the family friendly environment we created.

With a total of 55,000 people in attendance for the LSU vs. Alabama game, this was an incredible outreach opportunity and a fun way to spread the positive, encouraging message of K-LOVE!
Local Events ...

SUPER BOWL GOSPEL CELEBRATION
TEMPE, AZ JANUARY 30

“NIGHT TO SHINE” PROM
NEW MILFORD, CT FEBRUARY 13

XO MARRIAGE CONFERENCE
NEWPORT NEWS, VA FEBRUARY 13

ATTEND THE SHOW!

THE ULTIMATE FAN EXPERIENCE
K-LOVE FAN AWARDS 2015
5/29 - 5/31 • NASHVILLE, TN AT THE GRAND OLE OPRY

MAY 29 – 31, 2015
NASHVILLE, TENNESSEE
Open your eyes to the wonders that God performs in everyday life!

GET THE BOOK!
EVERY JANUARY, we challenge our audience to listen solely to Christian music for 30 days straight to see how God will work in their life. Our hope is that through this challenge, you, our listeners will grow deeper in your walk with Christ and receive the impactful blessing this experience can have.

SHARE YOUR EXPERIENCE!
OUR MISSION

Create compelling media that inspires and encourages our listeners to have a meaningful relationship with Christ.