



EVANGELICAL COUNCIL FOR FINANCIAL ACCOUNTABILITY

440 West Jubal Early Drive, Suite 100 • Winchester, VA 22601

*Enhancing Trust*

September 07, 2021

Mr. Bill Reeves  
CEO  
Educational Media Foundation  
5700 W Oaks Blvd  
Rocklin, CA 95765-3719

Dear Mr. Reeves,

Thank you for renewing your ministry's 2021 ECFA membership.

We are excited to partner with you in enhancing trust and inspiring even greater generosity and support for your ministry's mission.

Please visit the links below to take full advantage of your many ECFA member benefits:

- **Member Resource Kit.** Visit [www.ECFA.org/MemberKit.aspx](http://www.ECFA.org/MemberKit.aspx) to find short videos and downloadable graphics of the ECFA seal to share with givers and feature on your ministry's website, social media, gift acknowledgments, annual reports, and more.
- **Member Resources Page.** Check out [www.ECFA.org/Resources](http://www.ECFA.org/Resources) for hundreds of free member resources, including webinars, videos, compensation data, self-assessments, and sample policies. One of our newest additions is the "Top 10 Compliance Reminders to Enhance Member Compliance in 2021".
- **Share Your Story.** We recently welcomed the 2,500th member of ECFA! Help us celebrate this milestone and what God is doing through the growing ECFA community by sharing YOUR story at [ECFA.org/2500](http://ECFA.org/2500).

Thanks again for standing with over 2,500 Christ-centered churches and ministries committed to high standards of financial integrity and accountability.

It is our honor and privilege to serve you!

Michael Martin  
President